

# **Humpty Doo Barramundi Professional Development Scholarship Application**

**by DON SHERMAN.**



## **Applicants Details-**

“Don Sherman the Singing chef” well known celebrity entertaining chef from Sri Lanka who has the industry qualification and experience over 34 years as a chef, now base in Melbourne Australia. He had his TV show called “Cook with Don” on main stream TV in Sri Lanka over ten years. He was the brand ambassador for many international brands including Philips, Panasonic. Also, with his twist of singing and unique presentation ability he was loved by many in the country and overseas that he had shown over the times.

Currently he is working as a trainer and assessor in RTO and teaching cookery in certificate 3 for international students. Further he performs in singing and hosting events on demands too.

(Detailed CV is attached here with in for further references.)

## **Name of the project- FUNTERTAINING CULINARYLOGIST**

**Onstage powerpack master show in culinary and entertainment.**

## **Nature of the Project-**

On stage educational culinary show in cooking singing and entertainment to create an interest for young individuals to enter the culinary trade.

Show time approximately 2- 2.30 hours

**Theme-** To showcase Don Shermans life story as a drama and cooking dishes and simplify the industry values and create and interest to the audience and build the confidence.

Don sherman to sing few songs and entertain the crowd and also to perform his popular chicken fried rice song with action cooking.

### **Estimated Time to commence and complete the project-**

Publicity to be done to maximise the target audience by using the relevant channels. Then to perform shows in four different states. Aim is to finish the project in six months or before.

### **Broadly how the project may contribute to the future of the commercial cookery industry-**

Main aim is to contribute the culinary trade values as a package to the young generations. So, the expected audience for the show should be young individuals and their parents.

Secondary school students and other relevant individuals are the expected audiences for the show. Message to be spread and gather more larger numbers for the show. Follow up to be done after the show and relevant openings to be forwarded for interest parties.

### **How they will use the experience to directly assist future generation –**

Don sherman to showcase as a role model and demonstrate his culinary expertise and capabilities with talents to inspire the young individuals. Then to create an interest to build a confidence in entering to the culinary trade.

### **Show content-**

Don sherman to enter to the stage and talk about his young days' good memories. Then to cook a simple dish and build the confidence in home cooking. Then to sing a song and entertain the crowd. Moving on, he tries to order some food online and found its time consuming and difficult in many ways. Then to start cook the same dish at home. He cooks in shorter period of time with more authentic manner to show that cooking is fun and entertaining yet interesting. Then to get audience involvement to ask their suggestions and experience sharing in relevant incidents. Talk about home cooking and industry cooking differences and add more values in developing culinary as a trade profession. Cooking to be continues and do few more songs to hold and entertain the crowd.

Ending up the show with the ultimate action packed performance of Don Shermans cookery song, "chicken fried rice".