

Australian Institute of TechnicalChefs Inc.



New website Sponsorship application form

Dear Valued Professional Association Supporters

I am writing to extend a warm invitation on behalf of the Australian Institute of TechnicalChefs Inc.(AITC) also known as TChef. As the president of AITC, I am reaching out to your esteemed organization with the vision of building a successful and mutually beneficial relationship in the coming months and years.

About AITC: AITC is a not-for-profit organization founded in early 2016 by a group of contemporary chefs who share concerns about the direction of the commercial cookery industry. Our mission is to safeguard the status of the professional commercial chefs and those in careers stemming from commercial culinary background. AITC verifies and licences professionals granting them the esteemed title of a 'TechnicalChef'.

Our Values:

- Professional standards: We adhere to stringent formal training certification combined with substantial commercial experience.
- Ethical Practices: Members commit to the ethical obligations outlines in culinary codes of conduct, ensuring the highest standards in their professional roles.
- Continuous Professional Development: AITC encourages and expects continuous professional development as a condition for membership, fostering a culture of growth and excellence.

Long-term Vision: AITC aspires to be a catalyst, elevating commercial cookery and proven commercial chefs to a genuine professional level and discipline. We are committed to collaborating with like - minded organizations, focusing on excellence for a mutually, beneficial partnership.

Membership and capabilities: With a national wide Presence, AITC boasts a diverse membership including professionals from various sectors such as small business owners, club chefs, corporate chefs, hoteliers and restaurateurs. Our Members are highly experienced Professionals, grounded in Commercial cookery, and often possess postgraduate qualifications.

Sponsorship Opportunities: I would be delighted to discuss the contents of a Sponsorship package directly with you.

Please feel free to contact me at secretary@technicalchef.com

Don Sherman

President of TechnicalChef Australia

The introductory package:	Platinum	Gold	Silver	Bronze	
Value	\$10,000	\$5000	\$3000	\$1000	
AITC Website - Logo - Hyperlink to your webpage	Y				
Special acknowledgement in the President's speech at AGM	Y				
20 minute product presentation by sponsor at TChf online meeting	Y				
Sponsor produced video positioned on AITC website	Y				
Invitation to all zoom council meetings	Y				
Identified as a AITC Industry Partner on website and in other publications	Y				
Product sample distribution* direct to AITC members <small>*Distribution extra (depending on weight and size of sample package and delivery costs).</small>	Y				
Award - Sponsor/AITC Trainee Distinction - Sponsor named prize of a culinary trainee - Interviewed by AITC and sponsor	Y				
Social Media posts* - LinkedIn - Facebook <small>*Minimum of three posts</small>	Y	Y			
Email to all AITC members across Australia introducing and endorsing sponsors product/services	Y	Y	Y		
One Free membership of AITC* <small>*provided the applicant has the minimum industrial experience and qualifications required to be inducted into the association</small>	Y	Y	Y		
Named Educational Prize for an Apprentice of a Technical Chef. Interviewed by AITC	Y	Y	Y	Y	
Identified as a supporter on AITC Website	Y	Y	Y	Y	Y

We take this opportunity to advise that in the interest of the many quality companies in the Tourism and Hospitality Industry (which you are considered to be one) we do not give exclusivity to any one provider.